



Florida Outdoor Writers Association Membership Invitation

You're invited to apply for membership in the Florida Outdoor Writers Association. If you qualify, you'll be eligible for many benefits, including:

- * Monthly market news emails, *The Market Edge*
- * Instant email updates on issues affecting Floridians who enjoy the outdoors
- * FOWA press card
- * FOWA membership directory
- * FOWA logos for your use
- * Opportunity to attend FOWA's Annual Conferences
- * Opportunity to gain new media contacts
- * Voting on FOWA matters
- * Entering FOWA's annual Excellent In Craft Awards for prizes & recognition
- * Discounts on merchandise and services from FOWA Supporting and Corporate Members
- * Involvement in the growth of FOWA

FOWA is composed of outdoor communicators from all media, including representatives from Sport Fishing Magazine, Salt Water Sportsman, Florida Game & Fish, Florida Sportsman Magazine, Florida Fishing Weekly, the Miami Herald, the Tampa Tribune, the St. Petersburg Times, the Lakeland Ledger, as well as radio & TV fishing hosts (including ESPN, TNN, OLC, Sunshine), web site publishers, book publishers, and game & fish researchers.

FOWA also boasts some of the most prominent Corporate Members in the industry, including Ande, 3M/Scientific Anglers, Bass Pro Shops, Benelli, Browning, Bushnell, Cabela's, Canon, Coleman, Culprit, Daiwa, D.O.A. Lures, G. Loomis, Leupold, Mustad, Plano, PRADCO, Pure Fishing (Berkley/Mitchell/Garcia), Remington, Shakespeare, Shimano, Winchester, Woolrich, Yamaha, and Zebco. Important conservation groups such as CCA, IGFA, Mote Marine Lab and RFA are all active Corporate Members, as are Visit Florida and a host of tourism development members.

Since 1946, FOWA has been a gathering place for outdoor communicators and those with products and services of interest to them. Bringing like-minded people together for networking and mutual benefit is what FOWA is all about. Our web site (www.fowa.org) details FOWA's mission, history and current news.

Please return the attached application and, if approved, I'll forward your membership kit.

Good tides,

Tommy Thompson, Executive Director

Florida Outdoor Writers Association, Inc.

24 NW 33 Court, Suite A Gainesville, FL 32607
(352) 284-1763 www.fowa.org info@fowa.org



MEMBERSHIP APPLICATION

The Florida Outdoor Writers Association, Inc. (FOWA), chartered in 1946, is a not-for-profit 501(C) 3 organization of outdoor communicators who report and reflect upon Florida's diverse interests in the outdoors. FOWA members help educate and encourage the public in ways to protect and conserve our natural heritage. Members cover a variety of outdoor topics including fishing, hunting, boating, conservation and the environment. FOWA is composed of freelance writers, book authors, columnists, publishers, editors, radio and television broadcasters, photographers, videographers, artists, illustrators, website designers and writers, public information officers and public relations professionals.

Why Join FOWA?

- To improve your knowledge and skills. FOWA provides members the opportunity to attend professional conferences that stress craft improvement, provide newsworthy topics, and offer fellowship and association with others in the outdoor communications profession.
- FOWA's e-newsletter, *The Market Edge*, emphasizes craft improvement, communication skills and provides a valuable exchange of information among members. It also provides leads on current assignments, jobs and other items of interest. FOWA strives to keep members up-to-date in the outdoor communications field.
- In order to support the best use and wise management of all natural resources by increasing public awareness, appreciation and understanding of our outdoor heritage, FOWA's Outreach Programs provide a forum by which conservation information is disseminated to the general public.
- To maintain the highest standards of professional competence and ethics in communicating to our respective readers and audiences. Presented annually, FOWA's "Excellence in Craft Awards" encourages quality work and recognize the best in our profession. Categories include newspaper and magazine writing, photography, books, videos, broadcasting and other media.

ACTIVE MEMBER: A professional outdoor communicator who is PAID for his/her published work in the field of outdoor communications and achieves a minimum of 16 points per year in any combination of the following categories:

- A. Magazine or Newspaper Staff Writer/Columnist. Two points for each outdoor column, article or side bar.
- B. Freelance Outdoor Writer. Two points for each outdoor-related column or article.
- C. Internet Writer. Twelve points for 24 features of 500 words or more in a 12-month period.

- D. Internet full-time staff member, editor or webmaster with masthead credit. Twelve points for a full-time position with masthead credit. The Membership Committee may require printed proof of publication and may use discretion in awarding additional points for unusual production efforts.
- E. Outdoor Photographer. Two points for each photo (all mediums).
- F. Audio/Visual Outdoor Communicator. Host, writer, and/or producer of an outdoor radio or television show. One point for each original radio/TV broadcast and/or 130 minutes of original outdoor television programming annually. Ten points for each new release of a commercially available outdoor video or audio tape.
- G. Outdoor Artist, Illustrator or Cartoonist. Two points for each color or black-and-white work (all mediums).
- H. Book Author. Sixteen points for each outdoor-related book published within a 3-year period.
- I. Lecturer. One point for each paid speaking engagement.
- J. Public Relations. Sixteen points for an employee of a public agency or private organization engaged in outdoor publicity.
- K. Publisher. Ten points for each publication produced (includes magazines, newspapers, web sites, online magazines, etc.).

ASSOCIATE MEMBER: An individual who is PAID for his/her work in the field of outdoor communications under the categories listed above, but who does not meet the minimum Active 16-point membership requirements. Associate members have all the benefits and privileges of Active membership but may not vote or hold office.

SUPPORTING MEMBER: An individual who is not an outdoor communicator yet supports the mission and goals of FOWA. Supporting Members have all the benefits and privileges of Active Membership but may not vote or hold office.

STUDENT MEMBER: An individual currently enrolled full-time in a high school, college or university in the State of Florida. Student Members have all the benefits and privileges of Active Membership but may not vote or hold office, and are strongly encouraged to apply for FOWA Scholarship Awards.

MEMBERSHIP DUES

Dues for Active or Associate members are \$100 per year. After September 1, the dues are prorated to \$25 for the balance of the year, plus the next year's \$100 for a total of \$125. Dues for Supporting Members are \$25 per year. Student Member dues are \$15 per year. After September 1, the dues are prorated \$5 plus the next year's \$25 or \$15, for a total of \$30 and \$20, respectively.

Return the attached Application with your PROOF(S) OF QUALIFICATION (tear sheets, copies, letter from employer, pay stubs, etc.) and your check or credit card information for yearly dues to: Tommy Thompson, FOWA Executive Director, 24 NW 33rd Court, Suite A, Gainesville, FL 32607

The Membership Committee will consider all applications and make the final decision. Upon approval you'll be sent a membership kit. For answers to questions, call (352) 284-1763 or email info@fowa.org.



FOWA MEMBERSHIP APPLICATION

Please check one: Active Active/Senior Associate Supporting Student
(See above for current FOWA membership requirements)

(Please complete this entire form and attach your Directory Information.)

DATE _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COUNTY _____ SPOUSE'S NAME (not required) _____

HOME PHONE: _____ WORK PHONE: _____ CELL PHONE: _____

FAX: _____ EMAIL: _____ WEB SITE URL: _____

MEMBERSHIP DUES

Dues for Active or Associate members are \$100 per year. Dues for Supporting Members are \$25 per year. Student Member dues is \$15 per year. Active/Senior dues are \$50 per year. Dues are due no later than March 1. Applications received after September 1 are subject to pro-rated fees (see above).

PAYMENT METHOD: CHECK \$ _____ AE _____ MC _____ VISA _____ DISCOVER _____

CREDIT CARD #: _____

EXPIRATION DATE: (00/00) _____

NAME ON CARD: _____

NOTE: Name, address and phone number must match your credit card's billing information. If not the same, please advise.

CERTIFICATION

I certify that I qualify for the membership level checked above under the current requirements for membership and am a paid outdoor communicator:

Signature _____ Date: _____

I have enclosed the following documents to complete the membership process:

- Proof of Payment (letters from employers, pay stubs, etc.)
- Proof of Qualification (tear sheets, copies, etc.) Please use attached worksheet.
- Check or Credit Card information for dues

Mail this completed form and documents to:
Tommy Thompson, FOWA, 24 NW 33 Court, Suite A, Gainesville, FL 32607

FOWA DIRECTORY INFORMATION

Write your own updated Directory listing on this page (or enclose a separate sheet or digital file) and send it along with your Membership Application. If this is a renewal and you're 'absolutely, positively' satisfied with your previous listing, note 'as previously published' in the box below.

The FOWA Membership Directory is published each April and will include this information.

Here are a few examples:

SARGEANT, FRANK (Life)

PH: (813) 645-4334

Email: fsargean@tampabay.rr.com

1427 Deirdre Drive, Ruskin, FL 33570. Outdoor Editor Tampa Tribune. Florida Sportsman Projects Editor. Freelance credits include: Outdoor Life Boating Editor, Contributing Editor Boating Magazine, Senior Script Writer "Outdoor World" television. Sports Afield, Field & Stream, Boating/RV. Specialties: Fishing tackle retailer. Marine electronics reporting and fishing boat testing. FOWA President 1988. Member: OWAA, DU and Trout. (1981) Spouse: Darla

MARKHAM, RAY E. (A)

PH: (941) 723-2655 W: (941) 228-3474

Email: flatback@tampabay.rr.com

P.O. Box 297, Terra Ceia, FL 34250. West Central Region Editor and online contributor for Florida Sportsman Magazine. Speaker at Florida Sportsman Fishing Shows. Radio show co-host for Florida Sportsman Magazine Live, WWBA 1040 AM on Saturdays from 8 to 9 a.m. Credits: Columnist for Tampa Tribune's "On the Waterfront." Board member CCA, Old Salt Fishing Foundation. (2005)

HUFF, SANDY (A)

PH&FAX: (727) 725-1015 CELL: (727) 420-6184

Email: HuffSandy@aol.com

3530 Fairview Street, Safety Harbor, FL 34695. FOWA Board Member 2003-05. Freelance photojournalist specializing in travel, paddling, sailing, fishing, birding and other outdoor subjects. Author of "Paddler's Guide to the Sunshine State," available at University Press of Florida. Author of CHOMP!, a play about a poetry retreat on an alligator farm (email for a reader's copy). 1,098 credits in 119 publications. Canoe, sailing, and writing instructor. MA in Communications. Member: Penwomen, Windlasses, US Sailing. 2005 Winner of the Horace Carter Award. (1986) Spouse: Bill

Official Notice, Florida Outdoor Writers Association, Florida Registration #CH17939:

A copy of the Official Registration and Financial Information may be obtained from the Florida Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state.

Return this form and all proofs with your membership application

Name:

Please **circle** membership category(s) along the left side **and** membership type here: Active Associate Active/Senior

Please tally the number of points you are claiming for each category and list a contact for verification. (Minimum of 16 for active membership)

	Category	Points	Verification Contact Name + email or phone
A)	Magazine or Newspaper Staff Writer./Columnist. Two points for each outdoor column, article or side bar.		
B)	Freelance Outdoor Writer. Two points for each outdoor-related column, article.		
C)	Internet Writer. Twelve points for 24 features of 500 words or more in a 12-month period.		
D)	Internet full-time staff member, editor or webmaster with masthead credit. Twelve points for a full-time position with masthead credit. The Membership Committee may require printed proof of publication and may use discretion in awarding additional points for unusual production efforts.		
E)	Outdoor Photographer. Two points for each photo (all mediums).		
F)	Audio/Visual Outdoor Communicator. Host, writer, and/or producer of an outdoor radio or television show. One point for each original radio/TV broadcast and/or 130 minutes of original outdoor television programming annually. Ten points for each new release of a commercially available outdoor video or audio tape.		
G)	Outdoor Artist, Illustrator, or Cartoonist. Two points for each color or black and white work (all mediums.)		
H)	Book author. Sixteen points for each outdoor-related book published within a three-year period.		
I)	Lecturer. One point for each paid speaking engagement.		
J)	Public Relations. Sixteen points for an employee of a public agency or private organization engaged in outdoor publicity.		
K)	Publisher. Ten points for each publication produced (including magazines, newspapers, web sites, online magazines, etc.)		
L)	Combination of any of the above. (Column Total)		Return this form with your application & proofs