

**Ten Reasons Not To Miss the 2010 FOWA Conference in  
Tallahassee**

**AUGUST 18-22 at THE HOTEL DUVAL**

**Hosted by VisitTallahassee**

1. **The Future of the Printed Page**—hear noted Florida publisher Derek Dunn-Rankin speak about the news industry's past, present and future at our Welcome Banquet on August 18<sup>th</sup>, sponsored by **VisitTallahassee**. We'll be staying at the **Hotel Duval** in downtown Tallahassee—an amazing 're-do' of a classic old hotel.
2. **Newsmaker Events**—A major press event introducing a new report, *Beyond Season's End*, which looks at solutions to adapting to adverse impacts to hunting and fishing by global climate change, will occur on Thursday, August 19th. The project is sponsored by **FWC, CCA, DU, TU** and others. You'll also hear **FWRI's** Kathy Guindon's findings on her tarpon tagging project as well as her thoughts on the impact of cold-weather (and oil events?) on that species. And following the fishing and kayaking event on Friday, Dr. Steve Otwell, the oyster 'expert' from **Florida Sea Grant**, will make a presentation at **Shields' Marina** in St. Marks, sponsored by the **Original Florida Tourism Task Force**. Each of these events should provide you with some ammunition for great outdoor stories.
3. **Improve your writing and photo skills**—Hear noted outdoor writer and FOWA Board member **Mike Holliday's** presentation on how to survive as an outdoor writer in 'tough times'. Mike's a hard-worker who has managed to stay busy despite the slow economy. Also, learn about HDR (high dynamic range) photography from pro photographer and FOWA Past-President **Rusty Chinnis**. HDR is the process of combining several exposures of the same image to create values previously impossible for outdoor and landscape photographers.
4. **See and hear about the latest products and promotions from FOWA's Corporate and Tourism Members** at our annual **Showcase Event** at the **Hotel Duval**. FOWA member writers and photographers are also encouraged to show their latest work.
5. **Experience the Beau Turner Youth Conservation Center (operated by FWC)**, and shoot some 5-stand on Friday morning, August 20<sup>th</sup>.

Freshwater anglers might also consider throwing a rod and reel in the car, as this 900-acre facility has just about everything. Lunch will be provided. There's probably a story to take home from this event, too, as this is possibly the prototype for youth education centers statewide.

6. **Fish or kayak at St. Marks** with a local guide. Kayakers will travel down the Wakulla River to St. Marks and the anglers will fish the saltwater shoreline and flats. There will also be limited opportunities for kayak-fishing, too. This place hasn't changed much in about a thousand years—or at least since the Spanish arrived in the 1500's! The fishing and paddling events are also on Friday morning, and will be followed by a picnic lunch and press event (**Florida Sea Grant's Dr. Steve Otwell**) sponsored by the **Original Florida Tourism Task Force**. Transportation will be provided by **Visit Tallahassee**. Stories and photos, anyone?
7. **Show off your casting skills at the FOWA SKISH (skeet and fish) contest**, to be held on Friday afternoon on the front lawn of Florida's Historic Capitol Building just a few blocks from the **Hotel Duval**. Expect a special guest, too, so don't forget your camera.
8. **Support FOWA's Educational Outreach Initiatives** by participating in our annual **Fund-Raising Auction** on Friday night. FOWA Past-President **Jim Wilson** will again be our auctioneer, and this event is always lots of fun. Expect to find some goodies here that you 'really, really, need'.
9. **Attend FOWA's annual Membership Meeting** on Saturday morning. Following our FOWA-sponsored **Corporate and Tourism Appreciation Breakfast** (Corporate/Tourism members only), everyone will meet in the Hotel Duval Ballroom to elect new officers and Board of Directors' members. Your Saturday afternoon will be free and a walking tour of downtown Tallahassee is recommended for all.
10. **Claim your Excellence-in-Craft Awards** and learn who is honored with **FOWA Special Awards** at Saturday night's **Awards Banquet**. Also, see who won the **FOWA Conference Photo Contest** and hear some preliminary details about the **2011 Conference** from the 2011 host, **Naples, Marco, Everglades CVB**, also the sponsor of this year's Awards Banquet. This is a great opportunity to rub elbows with 'the best of FOWA'.