

FOWA Excellence-in-Craft Awards Contest Rules (Calendar Year 2010)

Welcome to another exciting celebration of members' talent.

ELIGIBILITY: Only 2011 dues-paid (Active/Associate/Life) FOWA members may submit entries in categories 1-10 -- up to two entries in any one category. However, category #11 is open to Corporate/Tourism Members. Each entry can be only entered twice for all categories. You must have been paid for all entries. Each entry must have been published between Jan. 1-Dec. 31, 2010. Members must be present at the FOWA Annual Conference in order to win and accept their cash prize(s).

PRINT ENTRIES: Submit one original tear sheet with name, byline and date clearly shown. Submit a second copy with identifying byline info removed. Do not send complete magazines or newspaper sections. Also send digital image* of submission.

BOOK ENTRIES: Submit one unaltered copy that clearly shows the date of publication and digital image* of book cover.

ELECTRONIC MEDIA: Submit one copy of audio or video entry with proof of publication. . In case of a Web site, blog site, smartPhone app, send URL and a hard print of main page. Also send a digital image* appropriate for PowerPoint presentation at Awards Banquet.

DEADLINE: Entries must be postmarked by June 1, 2011. FOWA is not responsible for submissions lost or delayed in transit. Late entries will be refused and returned to sender.

TO ENTER: Clearly fill out the entry form for each entry. Attach a completed copy of the form with a paper clip to the appropriate entry. Include one check for the total amount made out to 'FOWA' for \$10 for each entry and the appropriate digital image.

***Digital** images must be in .jpg format, at least 9" longest dimension, at 72dpi. **They may be emailed to jzimizekeys@aol.com or included with your submission on a compact disc (digital files for multiple entries may be on one disc).** Include your name as part of the file name. Failure to include a digital image will result in your entry not being included in the Awards Presentation PowerPoint, to be shown at the Awards Banquet on August 27th.

**Send all entries to: Jill Zima Borski, 118 Coral Ave., Tavernier, FL,
33070-2403**

**For answers to questions, contact Jill Z Borski at 305-852-9886,
jzimizekeys@aol.com or Tommy Thompson, FOWA executive director, at
(352) 284-1763 or info@fowa.org**

FOWA EIC Categories (Calendar Year 2010) and Sponsors

1. Magazine Feature or Regular Column (column submissions to include at least 3 samples). **Central Florida VCB/ Polk County Sports Marketing**
2. Newspaper Feature or Regular Column (column submissions to include at least 3 samples). **WFN: World Fishing Network**
3. Photography / Photojournalism (published individual photos, photo stories, photo essays). **TTI-Blakemore Fishing Group**
4. Electronic Media and Special Communications (videos, audios, Web sites, e-zines, blog sites or smartPhone apps created for third-party clients in 2009, commercial brochures or advertising copy), **The Sportsman Channel**
5. Self-promotion (videos, audios, Web sites, blog site or iPhone apps created to promote *your own* communication business. Must have been created in 2010. **Charlotte Harbor Visitor & Convention Bureau**
6. Outdoor Book, **Sponsor TBA**
7. Outdoor Travel/destination Story, **Visit Gainesville**
8. Conservation Story, **Sponsor TBA**
9. Family Participation, **Woodies Rattlers**
10. Humor (article, video, cartoon, book, etc.), **Naples, Marco Island, Everglades Convention and Visitors Bureau**
11. **NEW!!!** for Corporate/Tourism Members only: Self-promotion (videos, audios, Web sites, blog sites or smartPhone apps) created to promote *your own* business communications. Must have been created in 2010. **The Sportsman Channel**

Entries may be picked up at the 2011 conference following the Awards Banquet. Unless otherwise arranged, entries not picked up at the conference will be discarded.

Prizes

- 1st Place each category: \$100 plus award**
- 2nd Place each category: \$50 plus award**
- 3rd Place each category: \$25 plus certificate**

**Please note the EIC sponsors and remember to thank them for
their support of FOWA.**

**FOWA EIC CONTEST ENTRY FORM
Calendar Year 2010**

Deadline: June 1, 2011

DATE _____

CATEGORY NAME _____

CATEGORY NUMBER _____

MEMBER NAME _____

ADDRESS _____

CITY/ST/ZIP _____

PHONE _____

EMAIL _____

TITLE OF ENTRY _____

PUBLISHED/APPEARED IN _____

PUBLICATION/AIR or LAUNCH DATE _____

NAME & ADDRESS OF YOUR LOCAL NEWSPAPER FOR PRESS RELEASE

SIGNATURE _____

May FOWA reprint your entry on our web site or newsletter? Yes No

Each entry must be submitted per the rules shown. Send only one check for multiple entries.

Send entries to:
Jill Zima Borski, 118 Coral Ave., Tavernier, FL,
33070-2403